Upgrade Program Form

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| Name: |
| Address: |
| Phone Number: |
| Email: |
| Item(s) Make/Model: |
| Item Serial Number |

Notes on item condition and extent of use:

Did you fill out a warranty card or register this product with the company that manufactured it? YES / NO

Has the item ever been repaired either by the manufacturer or by an independent repair shop?

YES/NO

If yes, please explain:

Upgrade Program Terms of Service

The Angling Company will list and sell your rod or reel on eBay if the item(s) meets the following criteria. 1. The item must be in fully functional. This does not mean it need to be perfect or unused. If the item is fully functional, the Angling Company will simply note and photograph all imperfections so that prospective buyers understand the exact condition of the item. 2. The item must be a premium item. By this we mean that when the item was brand new, it would have been considered a top of the line item. The reason for this requirement is based on selling prices of used or second-hand gear on eBay. We want this to be worth your while. 3. The item must be sent to the Angling Company. We do not conduct sales of gear that we have not personally inspected. If the item is determined not to meet the Upgrade Program criteria, it will be sent back to you at your own expense.

The Angling Company usually lists items at a $1.00 minimum bid because we have found that a low starting bid gets auctions off to a better start and usually results in a higher selling price. The Angling Company will allow the customer to specify a *reasonable* reserve price. This must be discussed prior to shipping your item to the Angling Company.

When your item(s) sells, the Angling Company will give you store credit for your item’s selling price minus the eBay and PayPal fees and a small handling fee. This comes to about 15% of the selling price.

**I have read, understand, and agree to the Angling Company’s Upgrade Program terms of service.**

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| **Sign Name:** |
| **Print Name:** |
| **Date:** |